

Annual Impact Report: 2023/2024

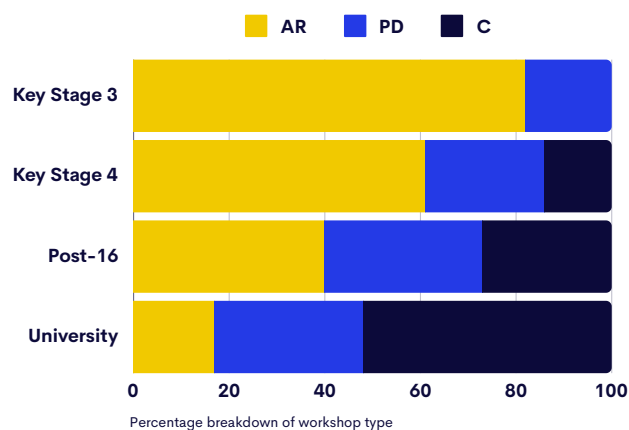
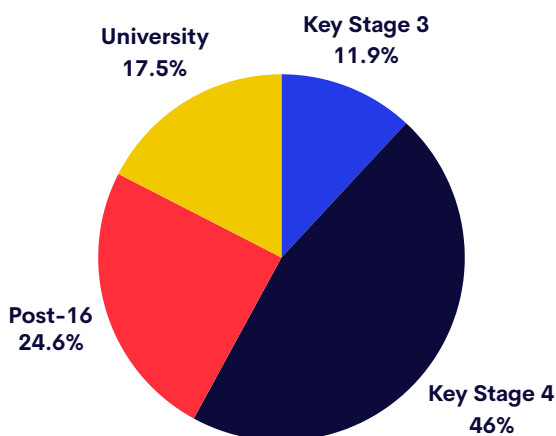
Last year, we began making an increased effort to gather feedback from the very people our workshops are designed to support... students. We accomplished this by adding QR codes to the back of our You Pads that link to a short feedback survey.

From September 2023 – July 2024, a total of 11,147 students completed one of our feedback forms.

We don't collect feedback from primary school children.

Based on the numbers to the left, this is what type of workshop we delivered to the students from each age range:

- **Attainment Raising (AR)**
- **Personal Development (PD)**
- **Careers (C)**



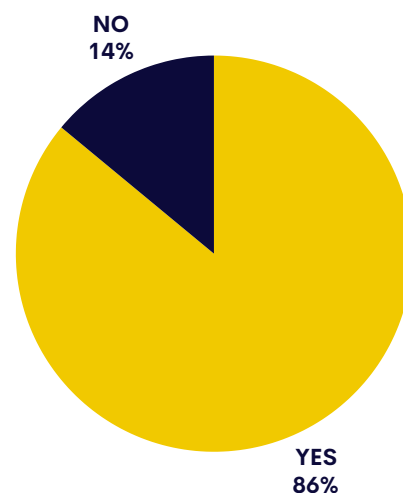
Our feedback forms aim to gather four pieces of information:

- **Did the workshop have a positive impact on the students?**
- **Did the students find a particular idea/technique useful?**
- **Is there an area of support the students need more of?**
- **Overall thoughts about their Positively You workshop.**

To find the answer to the first question, we ask a series of **YES/NO** questions that are phrased as such: **"do you now understand..."** and **"did this workshop..."**

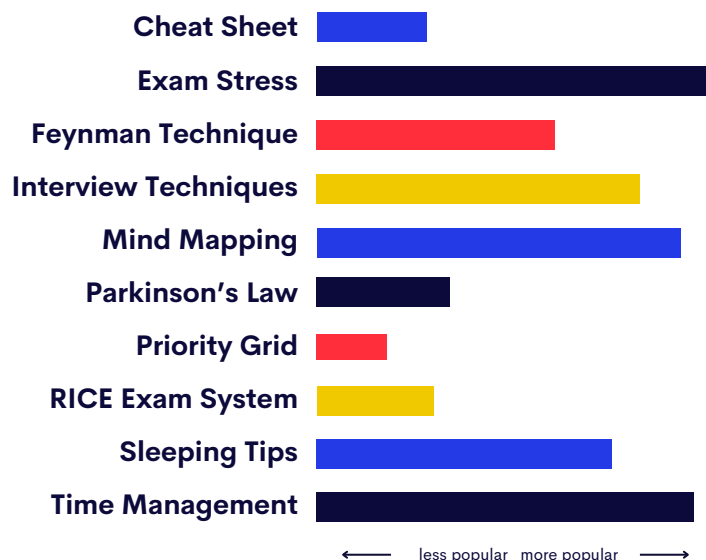
We then exported all of the submissions and used tools such as Excel and Yabble to analyse them.

The chart to the right illustrates the percentage of positive answers (yes) vs. the percentage of negative answers (no), based on the responses from 11,147 students.

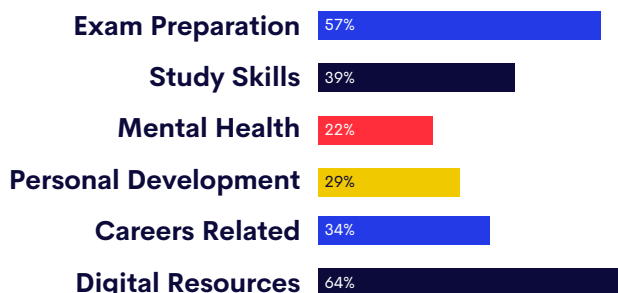


The second point (did the student find a particular idea/technique useful) is slightly harder to measure, as some of our Personal Development and Careers workshops don't use "techniques." However, by analysing the student's summary, we were able to extract the words and phrases related to our workshops.

As the graph to the right shows, among the 10 most common mentions we extracted, the terms **exam stress**, **time management**, **mind mapping**, and **interview techniques** appeared most frequently.



What further support would you benefit from?



Next we aimed to discover what areas of support students felt they need more of.

This was relatively simple and we achieved it by presenting them with a straightforward multiple choice question (students were able to select more than 1 option).

Finally, we wanted to visualise the overall impact and effectiveness of our workshops.

We did this by once again exporting the submissions and used Excel and Yabble to extract only descriptive words.

The word cloud to the right illustrates the most common words, along with an indicator of how often they were repeated (the bigger the word, the more it was used).



As this data shows, the reception of our workshops across a wide range of ages was overwhelmingly positive. This, however, doesn't mean our work is finished. We continuously monitor and analyse the feedback we receive in order to improve our workshops and maintain our position as the UK's number one enrichment provider.